



ELECTRIC EXPO 2024

POWERED BY THE ELECTRICAL ASSOCIATION OF PHILADELPHIA

October 23 - 24, 2024

Valley Forge Casino Resort - King of Prussia, PA

EXHIBITOR PROSPECTUS

www.electricexpo.org

ABOUT ELECTRIC EXPO

Electric Expo is a biennial tradeshow that brings together the energy industry professionals operating with the Greater Philadelphia region. Reserve your space to be part of this dynamic trade show, which brings together over 2,200 industry professionals in one place in just two days!

WHO ATTENDS ELECTRIC EXPO?

Administrative Staff * Apprentices * Air Conditioning & Heating Contractors * Business Owners/Managers * Compliance Administrators * Consultants * Directors of Operations * Educators * Electrical Engineers * Electricians * Electrical Inspectors * Facilities Maintenance Engineers * Foremen * Installers * Journeyman Electricians * Lighting Specifiers * Maintenance Mechanics * Master Electricians * OEM Customers * Property Managers * Purchasing Agents * Renewable Energy Managers * Safety Managers * Sales Staff Students * Technicians * Transportation Managers * Voice and Data Communications Contractors

WHO HOSTS ELECTRIC EXPO?

The Electrical Association of Philadelphia (EAP) hosts the Electric Expo. Since the early 1900's, the EAP has brought any and everything powered by electricity to market in the Greater Philadelphia region. 100 years later, we're still at it, creating important connections and meaningful sales opportunities to those involved in home, commercial, and industrial electrical, lighting, and HVAC industries.

EXHIBIT AT THE EXPO



Manufacturers who are represented by an EAP Member Manufacturers' Representative will receive prime exhibit space based on the early selections made by their Representatives. Manufacturers may also obtain the member-rate thanks to their Manufacturers' Representatives' EAP Membership! To book your booth, contact your Philadelphia regional Manufacturers' Representative. A \$300 deposit is due at the time of booking to hold your space. Payment in full is due by April 30, 2024.

Not a member of EAP? No problem. Industry Manufacturers and Manufacturers' Representatives are also invited to participate.

EXHIBITOR REGISTRATION RATES

Rates are based on 10' x 10' booths unless otherwise indicated.

EARLY RATES AVAILABLE THROUGH APRIL 30, 2024

Member Rate	Early: \$2,100 / Regular: \$2,500
Non-Member Rate	Early: \$2,400 / Regular: \$2,850
Member Vehicle Rate*	Early: \$6,300 / Regular: \$7,350
Non-Member Vehicle Rate*	Early: \$7,500 / Regular: \$8,550

**for vehicles 21' and longer, 30' x 10' space required*

WHAT'S INCLUDED IN EACH BOOTH?

Each standard exhibit booth is 10'x10' and includes:

- 6' Skirted Table, Two Folding Chairs, Wastebasket
- Carpet
- Standard Electrical Hookup (20-amp power strip)
- One identification sign to include company name and booth number
- 8' high curtain back wall and 3' high matching dividers with aluminum uprights; for multiple contiguous booths, dividers may be optional
- Ability to walk-in show materials/set-up
- Wi-Fi on the show floor
- List of attendees post-show



BRING A VEHICLE TO THE SHOW!

Electric Expo welcomes vehicles to our show floor! To bring your display, you will need to provide EAP Show Management with full vehicle specifications including any expansion of displays. Any vehicle over 21' in length **must** purchase a minimum of three booths, resulting in 30' long 10' wide space.

Questions? Contact Mair Malfara at (610) 825-1600 x12 or mair@eap.org

WHY EXHIBIT?

Electric Expo provides exhibitors an opportunity to expand their market share by getting their products in the hands of current and potential customers. It's an excellent forum to feature new products, build relationships with key decision makers, and expand your industry network.



What our Exhibitors Have to Say!

- 89% of exhibitors ranked their experience as Good or Above, with 41% ranking it Very Good
- 82% of exhibitors ranked attendee engagement as Good or Above, 30% ranking it Very Good
- 75% of exhibitors indicated they would exhibit at the next show

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In the top 5 of all Expos
that I attend nationally.

-Electric Expo Exhibitor

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PRELIMINARY SHOW ITINERARY

Times Subject to Change

TUESDAY, OCTOBER 22, 2024

7:00 am: Vehicle Load In (specific times will be assigned)

10:00 am - 6:00 pm: Exhibitor Set Up

WEDNESDAY, OCTOBER 23, 2024

8:00 am - 10:00 am: Exhibitor Set Up

1:00 pm – 7:00 pm: Show Open

THURSDAY, OCTOBER 24, 2024

8:00 am - 10:00 am: Exhibitor Set Up

11:00 am - 6:00 pm: Show Open

6:01 pm - 11:00 pm: Breakdown (no exceptions)



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Electric Expo was well attended and I would recommend to other manufacturers to showcase. Good flow and was well attended by decision makers.

- Electric Expo Exhibitor

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3M	GM Lighting	Oldcastle Infrastructure
ABB Electrification	Greaves	Omni Cable
ABB Inc.	Halco Lighting Technologies	OPUS
ABB Inc.	Hammond Manufacturing	Orbit Industries, Inc.
ABB Inc.	Hammond Power Solutions	Ouellet Electric Heating
Action Rental Center, Inc.	Harger	Panasonic Life Solutions Company
Acuity Brands	Hubbell Commercial Construction	Panduit
Acuity Brands	Hubbell Killark	Penn Panel & Box Company
American Conduit	Hubbell Wiring Devices - Kellems	Penn Panel & Box Company
American Conduit	Hubbell Wiring Devices - Kellems	Penn-Del-Jersey Chapter, NECA
American Lighting	IDEAL Industries	Pimberly
Anamet Electrical	IEC Pennsylvania	PLC Multipoint
Arlington	IEEE Philadelphia Section	Pollart Sales and Services
Arlington	ILLUMUS	Pollart Sales and Services
ASCO by Schneider Electric	ILSCO	Pollart Sales and Services
Associated Builders and Contractors, Eastern PA Chapter	Intermatic	Polywater
Atkore	International Association of Electrical Inspectors, Benjamin Franklin Chapter	Portor Industry, Inc.
Atkore	IPEX-USA	Priority Wire & Cable
Atkore	JESCO Lighting	Producto Electric Corporation
Atlas Lighting Products	JM Resources Holdings, LLC	Prysmian
Barron Lighting Group	Joseph E. Biben Sales Corporation	RAB Lighting
Bethlehem Precast, Inc.	Keystone Technologies	RAB Lighting
Bridgeport	Keystone Technologies	Rack-A-Tiers
BRK	Keystone Technologies	Raytec Systems Inc.
Burlington Safety Laboratory	Kichler	RDA Lighting
Cambria County Association for the Blind and Handicapped	KIDDE-EDWARDS	RectorSeal
Cementex Products, Inc.	Kinsley Power Systems	Red Sky Lighting LLC
Cerrowire	Klein Tools	Reliance Controls
Cert-In Software Systems, Inc.	Knipex - 1/2 booth	Rymco - 1/2 booth
Chalfant Manufacturing Company	Kraloy	Satco Products/ Nuvo Lighting
CM Lighting	KTR Associates	Saylite
Cooper Lighting	Kunz Powell and Associates	Service Wire Company
Cree Lighting	L.H. Dottie Company	Setra
Cusick Electrical Sales, Inc.	Laurkat Consulting, LLC	Signify
Cusick Electrical Sales, Inc.	LEDVANCE	Signify
Delta - 1/2 booth	LEDVANCE	simPRO
Dialight Corp	LEDVANCE	SLG
Diode LED	Legrand	Solas Ray Lighting
DVL Group	Legrand	Southern Grounding Products
Easy Heat	Legrand/Wattstopper	Southwire Company
Eaton Bline	Leviton	Southwire Company
Eaton Commercial	Leviton	SP Products
Eaton Crouse Hinds	Leviton	SPAN
Eaton Data Comm - Power Quality	Lex Associates, Inc.	Specified Technologies Inc.
Eaton Edison/Bussmann	Light Efficient Design/RemPhos	Spitzer Lighting
Eaton Residential	Linmore LED	Square D by Schneider Electric
Eaton Wire Devices	LOTUS LEDLIGHTS	Square D by Schneider Electric
EIKO	Lutron Electronics	Squollipop
ELEDLIGHTS	Magnitude Lighting Converters	Tenmat Inc.
Emergency Systems Service Co.	Mardinly Industrial Power LLC	Teron Lighting, Inc.
Emerson Appleton	Marley	TGS Sports
EMON	MaxLite	The Academy of Industrial Arts
Encore Wire	MGM Transformer Company	The Electrical Association of Philadelphia
Energy Solutions International, Inc.	Milbank Manufacturing	The Okonite Company
eSite Systems	Milwaukee Tool	TPI Corporation
eSite Systems	Minerallac Company	Tucker Albin & Associates
ETi Solid State Lighting	Modern	United Fiberglass of America
EVO	Mulberry	Universal Douglas
Firsttrust Financial Resources, LLC	Myers Power Products	Utilities Employees Credit Union
G & G Industrial Lighting	N.J. Sullivan Company	Vericom Global Solutions
G & W Electric	National Energy Improvement Fund (NEIF)	Virginia-Georgia Transformer
G & W Electric	NICOR - 1/2 booth	WAGO Corporation
G & W Electric	NSI Industries	Wave Lighting
G & W Electric	nVent CADDY	Western Tube a div. of Zekelman Industries
GE Current, A Daintree Company	nVent Hoffman	Westinghouse
GM Enclosures	nVent Raychem / Nuheat	Windsor Wire
	Oakview Associates	ZLEDLighting